



Shirley Tillett Associates Inc.

"Event Management Specialists"

Exploring a Home Based Business

Thinking about launching your home business?

Planning to launch your home business?

Have you recently launched your home business and are encountering new challenges every day - things you never even thought about in your planning process, things no one ever told you about?

This workshop will provide the attendee with the "hidden" considerations of owning a home business from someone who has been there, done that!

Shirley Tillett has operated a home based business for thirteen years and she will take you through a roller coaster of scenarios that have happened in her business and could rise up and bite you!

This interactive presentation will explore the work environment, legal requirements, financing, marketing, city bylaws, risk management and employee vs contract worker – from the "Home Business Owner" viewpoint.

Following is an outline of topics presented:

- Is a Home Business for you?
- Choosing your Home Based Business
- Planning your Business
- Arranging your Work Environment
- Legal Requirements
- Accounting, tax and insurance
- Financing
- Marketing
- Factors contributing to Success and Failure of a Home Business
- City Bylaws Affecting the Home Business
- Risk Management... transferring the liability
- Employee vs Contract worker

Who should attend:

Individuals thinking about, planning to or who have recently launched a home based business.

Presentation Format(s): 1 – 3 hour interactive workshop.